

May 2010

**Testimonial**

for

**Case 1 = Equine - Summer Itching, Poor Condition, Feet Issues**

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**Case 2 = Rescue Dog – Skin & Food Sensitivieis, Meat Intolerant, Inherited Health Weaknesses**

*[ZOOM NOTE: To clearly see this text, please use the '+' keys on the top of this screen to enlarge it to 100% or greater]*

All [REDACTED] areas are text/names/descriptions that may contravene Veterinary Medicines Directorate regulation; text within [] has been inserted by this office.

**Case 1**

*2 x Left – taken early on – indicating poor condition, hair loss around withers/mane, thin tail; Right - 'After'*



*3 x 'Before/During' Images L-R – Skin Shedding/re-balancing around neck/head, on face, around withers/shoulders*



pto...../

**From:** Fiona Folley  
**To:** Ruggles & Stopital Ltd  
**Sent:** Wednesday, May 12, 2010 9:59 AM  
**Subject:** Photo's of Nikko

Dear Karen

You may remember Nikko my 5 year old Fresian who I found in Dover and was taken to Liz Loaders [she operates a 'Healing' Livery Yard at Rackenford, Devon] last August in a **poor state, thin, with lots of immune issues**.

I couldn't resist sending you these 'after' pictures that I have just taken to show you **how beautiful both Nikko and Prince look**. Nikko's **mane and tail are both now growing** - they came home to me just before Christmas.

The other pictures [Nov' 2009 – whilst on the Ruggle-it & Protexin Probiotics regime] are when his **skin started shedding in a big way** (it was like being in a snow storm whe you groomed him) but was **replaced by something "new" - amazing what healing, probiotics, shampoo etc can do to work inside and outside!** - I must also send you some pictures of his feet (ugh!!)

Many thanks for all your help and advice.  
Kindest regards  
Fi Folley

### Case 1



**From:** Fiona Folley  
**To:** Ruggles & Stopital Ltd  
**Sent:** Wednesday, May 12, 2010 10:08 AM  
**Subject:** **Bubba - Rescue dog - intolerant to meat..**

Dear Karen

**Our second suces story** - our one year old rescue labxrottie who had been living in a 3rd storey flat and fed anything they had. [His mother died of internal 'toxin' issues & his brother has a nasty health issue]

You kindly **gave me lots of advice re Bubba's diet** - he went on to the **probiotics, salmon oil, chicken and potato** and and is now on the BARF diet (Bones and Raw Food - meat/vegetables and fruit) through a company called Natural Instinct.

We only got him **end March and he is much taller and has put on lots of weight** - such a great dog, lovely temperament (loves my 13 year old Lab Ben as you will see in the picture - won't stop licking him) and a great friend for my little boy Barney - I feel as if I have know this dog somewhere before.....

He loves his food, **has had no no bad tummy and wow he has grown - with your advice about the potato and chicken and of course the probiotics he is a new dog.**

Once again I **can't thank you enough for all your time on the phone, advice and encouragement.**

Kindest regards

Fi

*[Ruggles & Stopitall Ltd are including the following P.S. for information purposes as we hope others will find it beneficial, whilst also supporting our 'Key Combination' approach to good health by looking at a few 'fundamental' internal & external products to help the body work optimally (Ruggle-it, Probiotics, Omega 3).*

*We hope the above two testimonials (along with many others on our web), give confidence to readers that this 'combination approach' can not only deliver marvellous results, but also save money & suffering long-term.*

*When 'good health' is clearly compromised internally, our ethos of nourishing the 'engine' with a few vital fundamental building blocks for good health & not just selling individual 'sticking plasters' is key to likely success]*

p.s.

Food [redacted] [issues] in Dogs (sadly like me, people just have no idea about how it can manifest in behavioural problems, paw chewing etc - how to get the message across)!!

I can't remember if you have already written about this subject in your newsletters [Yes; and our rice concerns – see our [Newsletters web page](#)] - as you know **we were told by the rescue centre that Bubba was intolerant to meat** - it was likely (and Liz did a communication with him that he was eating scraps - whatever the family had) and **he had the runniest tummy!**

Hearing this I went straight out and bought bags of **salmon and rice** [ouch!] without having any knowledge or thought that it could be a wheat [redacted] [issue] as well.

**It was only thankfully** having spoken to you before Bubba finally arrived that **you advised chicken and potato** which I did for 4 weeks with the **double** [redacted] [amount] **of Bio-kult**, and **salmon oil** and **his tummy was brilliant.**

**He started putting on weight and his coat shone.** I then read an article in the Shooting Times (I will scan it across to you) about the BARF diet and put both dogs on to the Natural Instinct Natural and Pure Range (my 13 year old labrador Ben is on the Senior version). The Natural range is prepared from 80% raw meat and bone 20% raw fruit and vegetable mix and the pure range is 100% meat or meat and bone (ideal as a mixer or for people who want to add their own ingredients). [See our [Diet web page](#) for many suggestions, including tinned & complete food combinations]

I don't know if I have seen any articles in the shooting times (gundog reports, results and news) about food intolerances (biting paws, chewing etc) and having **lost my dear Labrador Murphy who chewed and swallowed everything tin cans included I wonder now if this was because he had some sort of gluten intolerance** and had I known what I know now I might have been able to do something about. I just wonder if it might be worth an article in the Shooting Gazette (it **should be about animal welfare and awareness at the end of the day?**)

*[Despite offering our ideas to publications over the last 2 years, sadly there has been no uptake to write more on this topic; however, we appreciate our thinking might compromise many magazines' core advertisers which during a recession, would never make us popular. Also as we are a 'herbal' based company, we are not permitted to make 'technical comment' on such issues..... However, owners can try to raise awareness by writing to magazines & on forums – you are allowed to say whatever you like & use whatever words you wish because you are a 'third party' & not a 'herbal' company]*

Many thanks to **Mrs Folley** for taking the time to write this very detailed & helpful feedback.

**Note:** Whilst we are hugely grateful for all the telephone feedbacks we receive on our products, only ones received in writing will be considered for inclusion on this web or as part of any PR...so that readers have peace of mind that we're not making this up! All quoted testimonials can be viewed at our offices.