



March 2013

Ruggles & Stopitall Ltd

In the NEWS

[ZOOM NOTE: To clearly see this text, please use the '+' keys on the top of this screen to enlarge it to 100% or greater]

All **blocked out/hidden** areas are text/names/descriptions that may contravene Veterinary Medicines Directorate (VMD) regulation; text within [] has been inserted by this office.

Sweet Itch

Ruggle-it Helps Rare Breed Recover!

Chloe, a Cleveland Bay mare, was purchased by Mrs Turner of Halifax, West Yorkshire, last summer. Chloe was suffering from terrible summer itching which had caused her to rub almost all the hair from her tail. Mrs Turner decided to treat Chloe's hair loss and itchiness with a Ruggle-it Starter Pack - a pioneering soap-free shampoo and a 100% natural vegetable oil blend which can help with up to 18 issues affecting horses, ponies and donkeys, including sore and bald patches, itchy skin, mites, flies, midges, ticks and lice.

Ruggle-it contains no harsh chemicals or ingredients such as Parabens, Sodium Lauryl Sulfate (often found in garage floor cleaners!) or even Tea Tree that research indicates can cause further skin irritations, yet are sadly found in a high percentage of today's products. It very gently soothes, moisturises, cleans and protects and is ideal for even the most sensitive skin.

By January 2013, the hair on Chloe's tail had grown enough for Mrs Turner to plait (see the 'before' and 'after' images). So when the summer itching season starts, Ruggle-it will give Chloe her natural 'barrier' against bugs - if she's not being bitten, she's no need to give herself a 'punk hairdo'! *If your horse or pony is threatened by 'punkdom', pick a Ruggle-it Starter Pack and get some protection in place before the bugs start biting.* www.karenruggles.co.uk or call 01823 259952



STOP IT NATURALLY...

Ruggle-it ... 1 product - 18 issues
equine • pet • farm • plant • human

NO Tea Tree/Harsh Chemicals 100% Natural Oil Mix + Pioneering Shampoo

- Mites/Lice/Ticks/Fleas • Stamping/Leg Rubbing • Mud & Fungus Issues • Midges/Flies/Mossies • Itchy Pet Paws/Ears/ Body • Crusty Lumps • Mane/Tail Rubbing • Summer or Unidentified Itching
- Hair Loss and/or Scurf • Minor Cuts • Plant Aphids • Head Lice...

• "Horse stamping, mites & mud scabs gone" • "It saves a fortune" • "Ruggle-it's beaten the Scottish Midges" • "Great for dog's hair loss/itching & fleas" • "Spray-shampoo-how clever" • "Fly rugs not needed now" • "Your approach & products are unusual - but results are impressive" Used by Vets

See web for 100's of detailed/verbatim Testimonials on all our ranges

Beat HEALTH issues ...naturally
equine • pet • farm • plant • human

- Vitamin D3, Superfood GBG • Hoof, Gut, Joint, Weight, Immune, Stress, Cold/Flu (Probiotics) • Joint Care/Ageing, Skin (Omega 3 oils-Fish & Flaxseed), Maxavita, Green-L-Mussel) • Skin Issues, Biting & Flying Bugs (Ruggle-it)

Ruggles & Stopitall Ltd | www.karenruggles.co.uk | 01823 259952

Combat Summer Itching the Natural Way

Tail problems range from trigger sprays and a convenient bottle for use around the face and eyes.

The product is formulated to affect the hair follicles and/or broken skin barrier. Its action provides an instant soothing effect, relieving the intense itch and helping to promote the natural regeneration of sore areas and hair regrowth.

Our Aromas and Aroma Plus-itch have successfully helped thousands of horses save their tail and experience an itch-free summer and calmness in their own skin.

48 hours.

Many thanks to Equi-Ads magazine for their interest.

Equi-Ads

Available FREE at all good tack shops & feed merchants nationally.