



March 2015

Ruggles & Stopitall Ltd

In the NEWS

[ZOOM NOTE: To clearly see this text, please use the '+' keys on the top of this screen to enlarge it to 100% or greater]

All **blocked out/hidden** areas are text/names/descriptions that may contravene Veterinary Medicines Directorate (VMD) regulation; text within [] has been inserted by this office.

Control

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Stop Summer Bugs Biting!

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AWARD WINNING FLY

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STOP IT Naturally...

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ITCHY

BIO-PLUS EQUINE CAPSULES

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Genuine Equisetum Blackets and Hoods

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WINCH STRENGTH EQUINE VITAMIN & DELIVERABLE

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Stop Summer Bugs Biting!

A pioneering soap-free shampoo and a 100% natural vegetable oil blend can help with up to 18 issues affecting horses, ponies and donkeys, including sore and bald patches, itchy skin, mites, flies, midges, ticks and lice.

Ruggle-it very gently soothes, moisturises, cleans and protects and is ideal for even the most sensitive skin.

Cloe, a Cleveland Bay mare, owned by Mrs Turner of Halifax, West Yorkshire, was suffering from terrible summer itching which had caused her to rub almost all the hair from her tail. Mrs Turner decided to treat Cloe's hair loss and itchiness with a Ruggle-it Starter Pack.

Within a few months, the hair on Cloe's tail had grown enough for Mrs Turner to plait (see the 'before' and 'after' images). So when the summer itching season starts, Ruggle-it will give Cloe her natural 'barrier' against bugs.

Said Mrs Turner: "I can't believe how well the oil has worked – not only clearing up the sore scabby patches from the summer itching but the whole of Cloe's dock was swollen and badly irritated, and is now normal! People who have seen her can't believe how different she looks."

If your horse or pony suffers from summer itching, choose Ruggle-it and get some protection in place before the bugs start biting. Visit www.karenruggles.co.uk or call 01823 259952



Cloe's tail before using Ruggle-it



Cloe's tail after using Ruggle-it



Many thanks to **Equi-Ads** magazine for their interest.

Equi-Ads

Available FREE at all good tack shops & feed merchants nationally – packed with 'intelligent' & common-sense articles.