

July 2014

## *Ruggle-it* Testimonial

for

### Equine Summer Itching, Insect Bites, Skin Lumps, Hair-Loss



[**ZOOM NOTE:** To clearly see this text, please use the '+' keys on the top of this screen to enlarge it to 100% or greater]

All [REDACTED] areas are text/names/descriptions that may contravene Veterinary Medicines Directorate regulation; text within [] has been inserted by this office.

**From:** Joell Engard, New York, USA

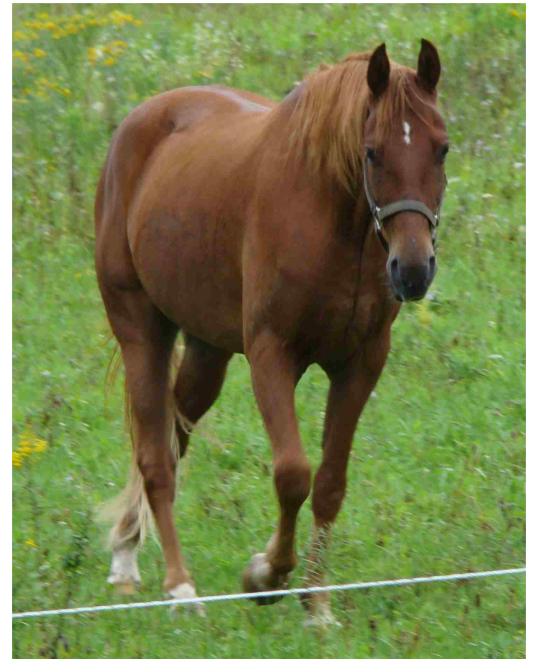
**Sent:** Sunday, July 06, 2014 5:02 PM

**To:** Ruggles & Stopitall Ltd

Hi Karen,

This is my buddy, Romeo. :)

I remember thinking that Romeo was a very silly name & was intent on changing it once I brought him home. As I got to know him, though, I discovered that it suits him. He's quite a "social butterfly" when it comes to people. Sometimes I think he believes that he is the reason people show up at the farm. He is quite agreeable & friendly toward most horses, too, but when it comes to food, all bets are off. (As you can see by the size of his belly) [R&SL comment: 😊]. Joell refers to the top picture with white railings



I included a pic, the one of him **walking towards the photographer** in the field, because this one shows some of the effects of the scratching he used to do **before ruggle-it**. This pic was taken by his previous owner in 2009, the year before I bought him. You can see the areas where the **hair is rubbed off on his shoulder, along the belly & on the back leg** [R&SL – if you 'zoom' in on this PDF to about 300%, you can see the patchiness in the above "walking towards the camera" 'before' picture].

I remember that during **our first two summers together**, quite often when I was looking at him, I couldn't tell if he was covered by **insect bites or if he had hives**. Especially **along his neck**. His **front legs used to get marked up real bad, too**. You could see **small, circular, hairless spots all over his front legs** where he had been **bitten & then had been chewing at the bites to relieve the itch**. **Now, he gets far fewer insect/fly bites & the maniacal scratching is a thing of the past.**

He **usually seems less bothered** by flies/bugs **than the other horses he is out with**. I can't imagine not using your products on him for the warmer months of the year. **Before using the ruggle-it**, there were **plenty of days** that he was **absolutely miserable with the itching** from the insect bites. He is a **much more calm & happy horse** because of it. Which means, of course, that I **am much happier & much less stressed**.

I **wish I had more up close pics, before ruggle-it and after ruggle-it**, that would **show more clearly the difference it has made**. Let me know if these pics aren't good. Thanks! Joell

Many thanks to **Joell Engard, New York, USA** for taking the time to write this feedback.

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