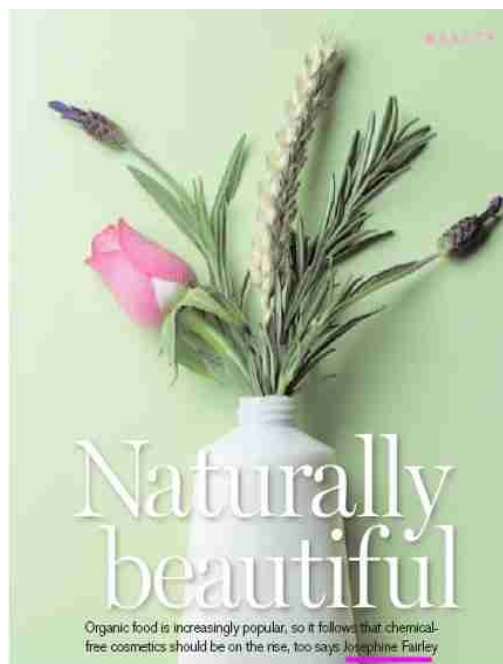


Sainsbury's  
**Magazine**

**“Make the Difference Today”**

**Naturally Beautiful**  
**Josephine Fairley**  
**July 2007**

**[ZOOM NOTE:** To clearly see this text, please use the '+' keys on the top of this screen to enlarge it to 100% or greater. See STATEMENT at document end.]



**We are what we eat.** And our skin, essentially, is what it eats, glowing when it gets the right oils, vitamins and nourishment. So if you buy organic food, it is also to join the new beauty revolution – the buzz, right now, is all about organic skincare, bodycare and hair care.

Organic beauty is booming. Why? Because we all love the idea of something that's natural, of course. Until recently, it meant making a rare beauty compromise – cosmetics, perhaps, or the sheer scarcity of products. But five years after the Soil Association – the leading certifier of beauty products – introduced its guidelines, organic beauty has taken giant leaps forward. Today, we can enjoy truly eco-friendly beauty means that deliver on their promises while making our money in our own skin. As the market grows, more and more ingredients become available organically – from essential oils to lavender to lavender to lavender and lavender and lavender and lavender.

So you probably won't be surprised to learn that Sainsbury's – pioneering retailer of organic food – has just launched Soil Association certified skincare, and the truly comprehensive.

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This article's focus is for human skin. However, please see the connection to animal skin and **Parabens and Sodium Lauryl (Laureth) Sulfate** in the **Copyright & Statement** section below. This is just one of many articles and scientific research now questioning the use of the above harsh chemicals. We are very grateful to Josephine Fairley in granting us permission to reproduce this article for **Stop-it-All**'s animal/pet owners.

The key to the article's highlighting in connection to animals is as follows:

- Pink** – important
- Green** – highly important (pages 2 & 3)

**PI • “We are what we eat. And our skin, essentially, is what it eats, glowing when it gets the right oils, vitamins and nourishment.**

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