

July 2017

*Ruggle-it* Testimonial  
for  
Horse's severe & recurring summer itching, scurf, ditching  
the fly rug, mental state

[**ZOOM NOTE:** To clearly see this text, please use the '+' keys on the top of this screen to enlarge it to 100% or greater]

All [REDACTED] areas are text/names/descriptions that may contravene Veterinary Medicines Directorate regulation; text within [] has been inserted by this office.

**Products purchased 2/6/17**

Ruggle-it Starter Pack 2 Trio Trigger

**From:** Mrs Hanlon, Goudhurst, Kent  
**Sent:** Monday, June 12, 2017 2:32 PM  
**To:** Ruggles & Stopitall  
**Subject:** [REDACTED] [persistent summer itching] treatment

**Part 1 of 3 updates**

Hi there,

Just over a week ago I ordered some ruggle-it from you for Danny our 15hands Irish gelding who is a [REDACTED] [persistent summer itching] sufferer.

So we have now been using the **product for a week** and are **very impressed with the results**. He is noticeably **less sensitive all over** and **his skin has lost the scurfy scabby dry texture** which he has been plagued with. The weather for the last week has been breezy which may be helping to keep the midges away but the overall **improvement** in his skin and **reduction in itching** has **been quite remarkable**. We really feel we have **turned a corner with him** and hope that with continued use he will never get as bad again!  
Keep up the good work!

Kind regards,

Mrs Hanlon (and Danny)

**From:** Mrs Hanlon, Goudhurst, Kent  
**Sent:** Monday, June 12, 2017 3:42 PM  
**To:** Ruggles & Stopitall

**Part 2 of 3 updates**

Dear Karen,

I should have added before that as well as the **physical improvement** he also seems a **lot happier in himself** and **more relaxed**. He has been a [REDACTED] [persistent summer itching] sufferer for a **number of years** and like most owners we have tried a variety of different treatments, some of which have had some short-term benefits but **nothing as dramatic as this!**

Thank you too for the **detailed instructions**, I would **stress to anyone** trying your product that it is **crucial to follow this religiously** as you have obviously put a **lot of work** into creating the best programme for usage and **IT DOES WORK!!!**

Thanks again

....continue PTO/

**From:** Mrs Hanlon, Goudhurst, Kent  
**Sent:** Friday, July 21, 2017 9:57 AM  
**To:** Ruggles & Stopitall

**Part 3 of 3 updates**

Dear Karen,,

I thought it was about time I updated you on Danny's progress. We are just getting to the end of our first bottle of oil and I have placed an order for another.

Danny is **now turned out without a flyrug** for the **first summer in several years** and is **enjoying the freedom!** We are continuing to **spray him every other day** and using a **cloth** to apply to his face and ears every day. He will still occasionally scratch the top of his neck and around his ears with his back foot - he is very flexible! - which is why we are focussing our attention on that area.

We continue to be **very impressed** with just how effective the treatment is and are delighted that Danny is now a **much happier horse!**

It is **so simple** now just to spray him and keep him happy.

**Thank you so much** for producing such an **excellent product which is SO effective**, cannot **recommend it highly enough** for anyone with an itchy horse.

Kind regards,

Mrs H

Many thanks to **Mrs Hanlon** for taking the time to write these feedbacks.

**Note:** Whilst we are hugely grateful for all the telephone feedbacks we receive on our products, only ones received in writing will be considered for inclusion on this web or as part of any PR...so that readers have peace of mind that we're not making this up! All quoted testimonials can be viewed at our offices.

---

*Ruggles & Stopitall Ltd* ...products utilising the Power of Nature • [www.karenruggles.co.uk](http://www.karenruggles.co.uk) • 01823 259952