

December 2011

Ruggle-it Testimonial
for
Show Dog – Bath-without-Bath, Flea & Tick Spray

[**ZOOM NOTE:** To clearly see this text, please use the '+' keys on the top of this screen to enlarge it to 100% or greater]

All [REDACTED] areas are text/names/descriptions that may contravene Veterinary Medicines Directorate regulation; text within [] has been inserted by this office.

NOTE: When customers refer to our old product name, we'll overwrite it with **RUGGLE-IT**



Part 1 of 3 - some Issues

From; Kathy Morgan, Blandford
To: Ruggles & Stopital Ltd
Sent: Friday, July 22, 2011 11:46 AM

Hi - I have just received the Arab magazine and saw your advert in it. I am hoping you can **help my dog** - we live in a **high tick infestation area (Dorset)** and **he is now allergic to all the vet preparations.**

I feed him a 'green holistic food' which I am sure helps and go over him every day to try and remove the ticks, but they still manage to hide in places I can't find!

He has a **very long double coat (he is a Briard)** and as **he is my show dog** as well as pet with a 'dry' coat **I cannot use a shampoo** which turns him soft and silky.

Would a spray work as it would be difficult to reach his skin?

Hoping you can help

Kathy Morgan and Zeta

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Part 2 of 3 - Initial Feedback

From: Kathy Morgan, Blandford
To: Ruggles & Stopitall Ltd
Sent: Sunday, **November 27, 2011** 2:08 PM
Subject: clean dog

I am so pleased with your suggestion on cleaning a dog without actually bathing. You can use my words to tell other people **- it is an idea which needs to be shared.**

My large Briard has a **very heavy undercoat and long top coat** and as he likes his forest walks and I **show him, cleaning is a problem.**

I have just this weekend used your suggestion of spraying on your diluted shampoo and it worked wonders, he looks clean and shiny without losing his 'dry' coat.

Judges did not notice the difference!!!!

Thanks again

Kathy and Zeta
Blandford, Dorset

Part 3 of 3 - 2nd Judge's Comment

From: [kathy morgan](#)
To: [karen ruggles](#)
Sent: Monday, **December 05, 2011** 11:50 AM

Did him again on Saturday and **judge remarked on his lovely coat on Sunday!!!!**

Many thanks to **Kathy Morgan** for taking the time to write this feedback.

Note: Whilst we are hugely grateful for all the telephone feedbacks we receive on our products, only ones received in writing will be considered for inclusion on this web or as part of any PR...so that readers have peace of mind that we're not making this up! All quoted testimonials can be viewed at our offices.