

June 2008

Ruggle-it Testimonial

for

Bugs around **horses**, **dog** minor wounds (2 year duration), **child's skin**

[**ZOOM NOTE:** To clearly see this text, please use the '+' keys on the top of this screen to enlarge it to 100% or greater]

All [REDACTED] areas are text/names/descriptions that may contravene Veterinary Medicines Directorate regulation; text within [] has been inserted by this office.

----- Original Message -----

From: SH

To: Ruggles Stop-it-All

Sent: Thursday, May 29, 2008 3:36 PM

Dear Karen,

I bought Ruggle-it a couple of months ago and wanted to let you know **how successful** your product has been at deterring flies from my extremely sensitive skinned thoroughbred **horse**, so much so, that to date he has **not had to wear his fly rug at all**.

I have found that alternate day application is adequate, I use disposable wipes to apply the diluted mix to his ear and eye regions which I then hang in my feed room to deter flies in there. [KR, SIA – brilliant idea!] I haven't needed to spray his stable as the smell of the oil on his coat keeps the stable a fly free zone when he stands in each afternoon. Rubbed into his tail, it has stopped him from his customary rubbing on the stable wall and leaving a bald patch on his dock, leaving him with a much better look for the show ring!

Also my **dog**, who sustained a bite to her flank two years ago and which she constantly worried and chewed at despite all types of deterrents and therefore remained [REDACTED] [open], [REDACTED] [supported the body's natural healing] within five days of applying the oil daily! **This amazed me**.

I therefore tried it on my **11 year old son's** [REDACTED] [itchy skin] and it reduced the itch almost immediately, only problem for him is the rather strong odour!

I can't praise your product enough, it certainly works and I have recommended it to several of my friends to try on their itchy animals.

Yours sincerely, S [REDACTED] H [REDACTED].

Many thanks to **Mrs SH, Cheshire** for taking the time to write this feedback.

Note: Whilst we are hugely grateful for all the telephone feedbacks we receive on our products, only ones received in writing will be considered for inclusion on this web or as part of any PR...so that readers have peace of mind that we're not making this up! All quoted testimonials can be viewed at our offices.