

June 2009

*Ruggle-it* Testimonial  
for

**Plant Mealybug; Unidentified severe equine itching & heat itch;  
Flies on rides; Coat shine**

[**ZOOM NOTE:** To clearly see this text, please use the '+' keys on the top of this screen to enlarge it to 100% or greater]

All [REDACTED] areas are text/names/descriptions that may contravene Veterinary Medicines Directorate regulation; text within [] has been inserted by this office.

**Part 1 of 2**

**From:** STAGG,Jackie  
**To:** Ruggles & StopitAll  
**Sent:** Friday, March 20, 2009 11:49 AM  
**Subject:** Good use for Ruggle-it

Just wanted to say, I have bought this for my horse, haven't tried it on her yet but after reading the instructions I made up some **spray for my house plants** and **it has cleared all the mealybug** that I haven't been able to shift with [REDACTED] [harsh liquids] and **in only two applications**. Very pleased even if it doesn't work on my horse!  
Jackie Stagg

**Part 2 of 2**

**From:** STAGG,Jackie  
**To:** Ruggles & StopitAll  
**Sent:** Sunday, June 28, 2009 12:43 PM

Hi. I emailed previously to say how this has debugged my plants I have been using it on my horse now for a while.

A bit of background... in the last 5 years she has increasingly suffered intermittently with another, apparently unrelated itch which causes her to rub her back, ribs and loins [REDACTED] [very extreme rubbing]down to the flesh. [REDACTED] [the professionals have struggled to know what it is] it comes and goes all summer and can be so bad I have to keep her in an electric pen where she cannot scratch except with her teeth. This means I can't ride her at all when she has an attack as when her skin gets warm **she gets so itchy she is frantic**. the attacks tend to last a week or so and she has another before the scabs of the last have [REDACTED] [improved]. I bought Ruggle-itl to try on this, having tried everything else.

In May I started to bathe her twice a week with your shampoo and then pour a line of the oil all along her spine. In a couple of weeks she seemed more comfortable so I tacked up and tried a short ride. She was a

bit itchy but nowhere near so bad so I decided I could ride her a bit on this regime. I like riding her so much ( I have another horse I usually ride instead in summer) that I started riding every day, each day shampooing after the ride and applying the oil. *[Whilst this is not the routine we suggest, it clearly demonstrates what we urge all users to do... 'observe & adapt' to reach the same desired outcome!]*

I noticed last week that she seems to have stopped itching altogether which is amazing considering that I have not been able to address the cause, only the [REDACTED] *[outward signs]* with your product.

**Yesterday we were out 3 hours on a hot day and no itching at all, not only that but the horse we went out with was covered in flies the whole ride and mine had only a few.**

**Very impressed with this product.**

People are also commenting how **shiny my horse is**. I don't mind shampooing every day if it works. I'm going to try it myself, I don't have any scalp issues but I would like my hair that shiny!

Many thanks to **Mrs Stagg** for taking the time to write both these feedbacks.

**Note:** Whilst we are hugely grateful for all the telephone feedbacks we receive on our products, only ones received in writing will be considered for inclusion on this web or as part of any PR...so that readers have peace of mind that we're not making this up! All quoted testimonials can be viewed at our offices.

---

*Ruggles & Stopitall® Ltd ...naturally good ideas* • [www.karenruggles.co.uk](http://www.karenruggles.co.uk) • 01823 259952