

October 2012

*Ruggle-it* Testimonial  
for  
Terrier dogs' Itching, Paw Chewing, Belly Redness/Heat

[**ZOOM NOTE:** To clearly see this text, please use the '+' keys on the top of this screen to enlarge it to 100% or greater]

All [REDACTED] areas are text/names/descriptions that may contravene Veterinary Medicines Directorate regulation; text within [] has been inserted by this office.

**From:** Neil Taylor  
**Sent:** Monday, October 29, 2012 3:27 PM  
**To:** Ruggles & Stopitall Ltd  
**Subject:** Testimonial and pic



Dear Karen Ruggles,

I would like to say a big thank-you on behalf of my Jack Russell terrier, Jack, who has been suffering from **itchiness** for a wee while now. He had been **scratching his back at the base of his tail, chewing his paws** and also **his belly area was bright red and hot** to the touch.

I took him to the vets and they gave me some shampoo and put him on a course of [REDACTED] [drugs] **Neither the tablets nor the shampoo made any difference** and so I decided to give Ruggle-it a try on a recommendation from my daughter-in-law.

We bathed Jack in Ruggle-it shampoo and then rubbed in the salve in the areas you instructed, just before taking him for a walk, to avoid him licking it off [OFFICE comment: not because it's poisonous in any way but merely so it has time to sink in/start to work before it's licked off!].

I applied the salve every other day and **within just over a week all the redness on his belly had gone and he was hardly scratching at all.**

We have now extended the period of time for applying the salve and bathing, just keeping an eye on him to make sure he doesn't start itching again. He is a **much happier little dog now, thanks to Ruggle-it!**

Kind regards,

Neil Taylor.

64 [REDACTED]

North Lincolnshire, DN [REDACTED]

Many thanks to **Mr Taylor (and Jack)** for taking the time to write this feedback.

**Note:** Whilst we are hugely grateful for all the telephone feedbacks we receive on our products, only ones received in writing will be considered for inclusion on this web or as part of any PR...so that readers have peace of mind that we're not making this up! All quoted testimonials can be viewed at our offices.