

Mystery Itching & Skin Issues...



Targeting most species of animals (with coats/fur/hair) **365** days a year

NEW breed of Mites attack **ALL** year, but especially in the Winter/Cold Weather

(Identified & exposed in 2012 by Ruggles & Stopitall Ltd)

What, Why & How...

Do you have **very itchy** pets, horses, alpacas, farm animals – **especially** the feet, lower limbs, armpits &/or insides of back legs, chin, ears & even shoulders & backs?

- ▶ The culprit is often the **Millennium Mite** (a relatively new UK resident believed to have originated in Northern Australia).
- ▶ They are mostly **invisible** (often not showing up on scrapes) & it seems **spot-ons/traditional** products **struggle** to kill them (& any eggs).
- ▶ This **Mite** can attack **year-round**, and especially in the **colder** months. **Plus Harvest Mites** June to Nov/(Dec)
- ▶ The **Millennium Mite** 'invisibility' can be **mistaken** for fleas or attack from flying bugs (flies, midges, mossies).

Millennium Mite indicators (they can attack ALL animals with fur/coats but not humans):

- Biting or scratching in front armpits/chest area (sometimes side of shoulders),
- Itchy manes/necks just ahead of the withers area,
- Trying to bite sides of bellies and/or under & down insides of back legs,
- Skin pinkness and/or hair loss & scurf. **Plus** blackened skin & hair loss (often in **Spring + Autumn**)
- Rubbing bums/tails (and sometimes croups/back),
- Stamping and/or biting feet
- Unexplained general itchiness and/or scurf; crusty scabs; mystery lumps
- Itchy faces, ears and/or under chins.

1. **Since 2008**, there has been **virtually NO time** without a heavy mite activity in the UK
2. Whether using the natural **Ruggle-it** or chemicals, it can be a struggle to keep them at bay...
3. **But** at least with **Ruggle-it** there's **no** damage to the immune system from chemicals.

Already itchy?

- Follow your species' **Itching Planner very closely** for the 14-28 days (if you do less, bugs can quickly return).
- This allows **Ruggle-it** to help **kill off** any breeding/attached bugs, to calm, soothe & then deter.
- **Important.** As **Millennium Mites A.** appear to **live/breed** on the body, **B.** often in areas **AWAY** from where the animal is attacking itself, & **C.** are **extremely hard to kill** naturally or with 'harsh products', **D. IF** we do not **try** to follow the **Planner's routine & "Must Do Zones"** closely, these determined mites will seemingly hold their breath for a few days & then **return** with a vengeance.
- **Good News.** Once itching is calmed, now follow your "Prevention" pages in the Orange Application Notes Booklet ("OANB") - a 60 seconds application!

The keys to success + Prevention

- > The vital element is ensuring **Ruggle-it Diluted oil ("DIL")** (large + outdoor/kennelled animals) **or Salve + Shampoo** (indoor small animals) is **fully onto the hair/skin** & especially in the **"Must Do Zones"**
- > **Not itchy - just want Prevention?** See your species' **prevention** section in your OANBooklet to quickly keep "go away" messages intact. Deterring fleas, mites, ticks, flies, midges, mossies, head lice etc. all at the same time!
- > **Ruggle-it will** help to **prevent attacks** as long as we keep the natural "go away" messages topped up. **If** we leave it too long between top ups, Mother Nature cannot work Her wonders. Just **ebb & flow** with seasonal bug challenges.
- > **Prevention** is 100% **simple & quick** ...just an intermittent thorough spray or sponge-on to **keep it in the hair shaft & on the skin**...no rinsing, no drying, nothing! Done in seconds.
- > **→ Important.** Need to refresh yourself about the non-negotiable **"Must Do Zones"** or **DIL** or other **mixture ratios**? Grab your Orange Application Notes Booklet (OANB) & **go to** your species' **"Quick-Start"** pages.

- Latest OANBooklets & Planners [v53] – they **save you £££**. Make **Ruggle-it go further**, work **faster**, be even **'more clever/versatile'**. Order online or ask us – **just £1.60** (updated 20-page version).
- **Avoid seasonal threats** e.g. ticks, harvest mites, mystery itch - **R&SL's News** web helps you be ahead of threats.