

May 2013

*Ruggles & Stopitall* Testimonial

for

*Ruggle-it* and **OM3-intensive Green Lipped Mussel tablets**  
(Maxavita Pernamax)

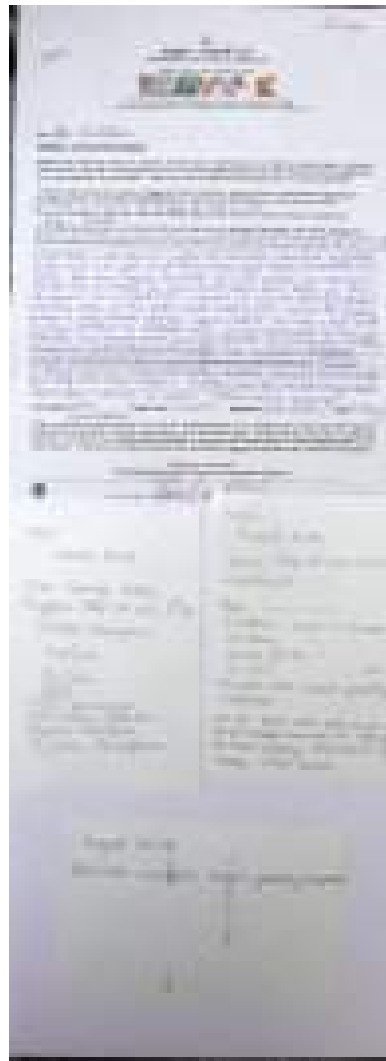
for

**Elderly horse – a) itching; b) bone spavin & inability to 'back up'.  
Dog – energy, well-being**

All [REDACTED] areas are text/names/descriptions that may contravene Veterinary Medicines Directorate regulation; text within [] has been inserted by this office.

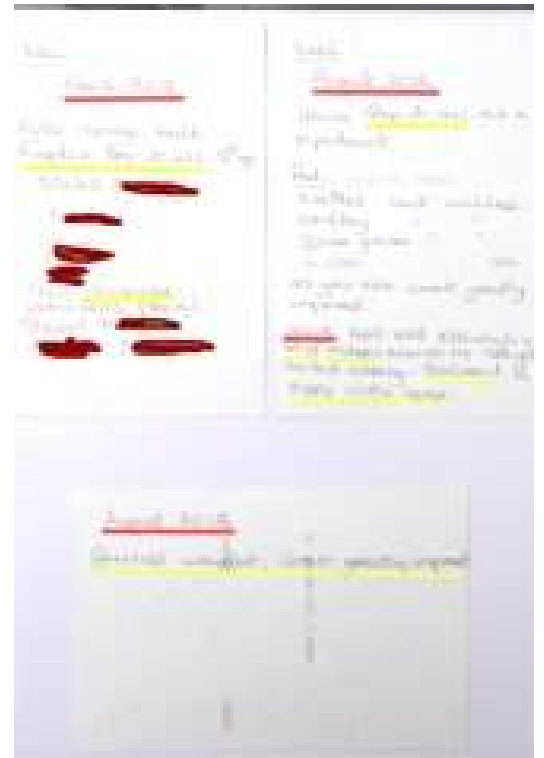


Left – handwritten letter with photos



Middle – same letter but with words from the backs of photos

See **PTO** for *higher quality* & 'readable' versions, on which you can *zoom in to read them clearly*.



Right – words on backs of photos

See **PTO...**

1/5/13



Hipp House Cottages, Duddeston, Taunton, Somerset, TA3 7BW  
www.karenruggles.co.uk • +44 (0)1823 259952 • info@karenruggles.co.uk

Dear Ms Coulshaw

**Feedback - can you help us please?**

Whatever we might say about our products is really just an irrelevance as we might be selling fridges to Eskimos! What 'real life' users say in writing and/or on Forums is what **really** matters & can often help give others **confidence** in our unusual approach to 'good health'. Might you kindly complete the following & return it in the enclosed SAE?

- 1 Which products have you used e.g. Ruggie-it, Prolexin Probiotics, Maxavita Green Lipped Mussel (Pernamax or Revitafax) Pillsules, Green Barley Grass, Flaxseed oil, DM3-high Salmon products, natural Skincare, other?
- 2 Did you use them on dogs, cats, other pets, horses, alpacas, farm animals, chickens, children, yourself, etc?  
on 2 horses purchase of Ruggie-it. Stop it all day horses.
- 3 For what issue(s) are you using the product(s) e.g. head lice, joint stiffness, flies/midges, mud issues, itching, etc?  
Spavin on horse he also was very itchy this time last year, not this year.
- 4 Your comments on the product(s). (Feel free to continue onto the reverse or another sheet if you wish) thanks to Stop it all!

Old horse with spavin with the terrible weather my horse lives out all year and Pernamax did take 2 months to help. He now backs himself up (not ridden, he decides to do this himself he has never done this before in the 2 years I've owned him, I guess it was to painful to do he has also in the last week had a flit round the field with a big loose stride, again before he only used short jumpy strides, he looked very uncomfortable to the eye. Heade has much more energy almost immediately taken Pernamax, and continues to enjoy her walks. Brilliant

5. Any other comments you'd like to add e.g. our level of customer service, speed of delivery, etc? Great  
I phone as our internet pretty hopeless always a call back quickly and very helpful. Delivery has for me always been next day which is great. Please don't change.

Your Name LYN Postal Town LOUTH Signature L Coulshaw Date 3 May 2013  
Coulshaw

Finally, would you consider allowing us to use your feedback/photos for our website and/or within some PR? We fully understand if you'd rather not and/or rather leave it for a little while longer - but we hope you won't mind us asking all the same. If it's OK to use it, please advise whether to use your full name & town, or just initials & town (or any other variant). (This form is for internal purpose only; permission is always sought before any comments are quoted.)

Thank you very much.  
We greatly appreciate the time you've kindly taken to help us.



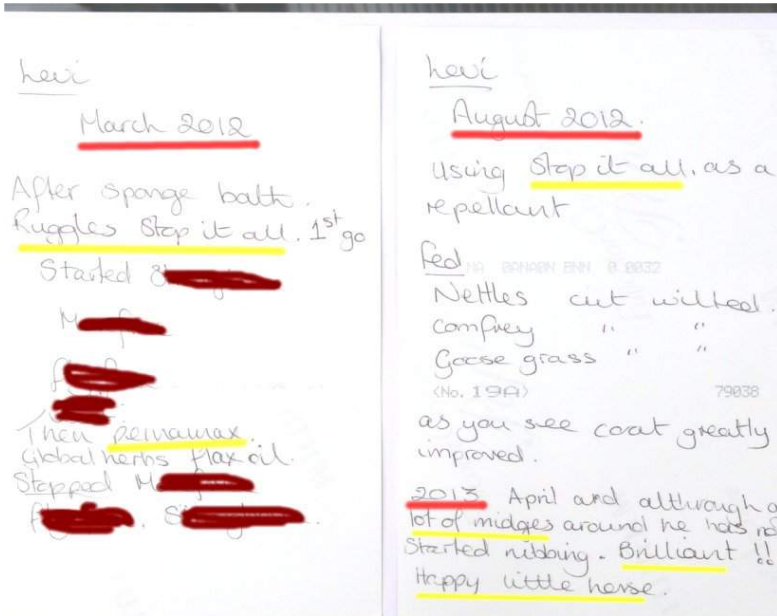
Registered Office: Hipp House Cottages (1)



**[ZOOM NOTE: To clearly see this text, please use the '+' keys on the top of your screen to enlarge it to 100% or greater]**

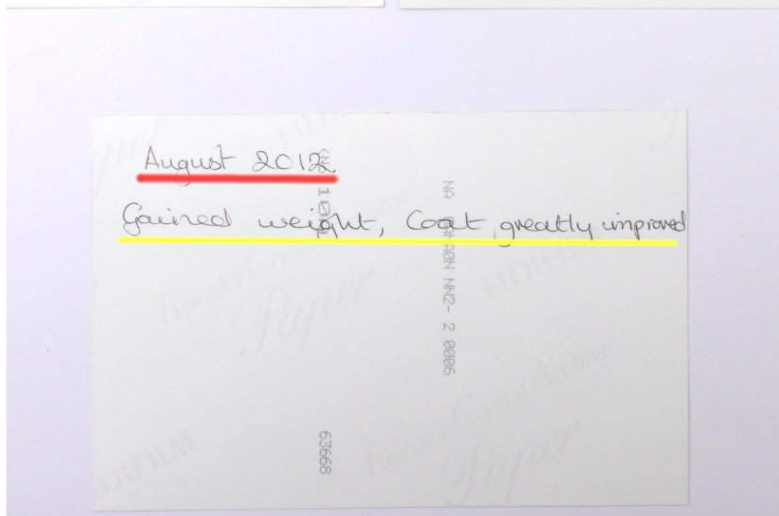
Photos:  
Bay Horse = Levi  
Appaloosa = Poppy  
(Dog (not in photos) = Treacle)

See **PTO....**



**[ZOOM NOTE:** To clearly see this text, please use the '+' keys on the top of your screen to enlarge it to 100% or greater]

All [redacted] areas are competitor's products started but then no longer required



Ruggles & Stopitall Ltd  
...products utilising the Power of Nature

01823 259952  
Ruggle-it shop – click [here](#)  
Omega 3/GLM/Maxavita – click [here](#)  
(if it asks if you want to allow the webpages to display, click ALLOW)

**Note:** Whilst we are hugely grateful for all the telephone feedbacks we receive on our products, only ones received in writing will be considered for inclusion on this web or as part of any PR...so that readers have peace of mind that we're not making this up! All quoted testimonials can be viewed at our offices.

Many thanks to **Mrs Cowlishaw** for taking the time to write this feedback for "Levi" (horse) & "Treacle" (dog).