

July 2014

## *Ruggle-it* Testimonial

for

### Equine Summer Itching, Insect Bites, Skin Lumps, Hair-Loss



[**ZOOM NOTE:** To clearly see this text, please use the '+' keys on the top of this screen to enlarge it to 100% or greater]

All [REDACTED] areas are text/names/descriptions that may contravene Veterinary Medicines Directorate regulation; text within [] has been inserted by this office.

**From:** Joell Engard, New York, USA

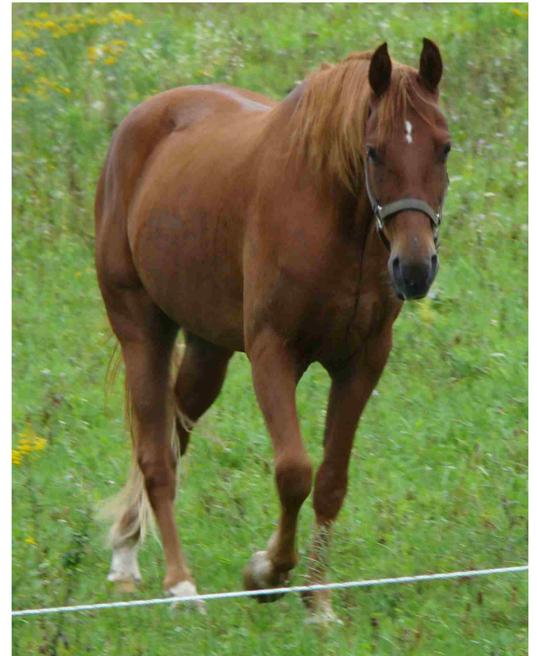
**Sent:** Sunday, July 06, 2014 5:02 PM

**To:** Ruggles & Stopital Ltd

Hi Karen,

This is my buddy, Romeo. :)

I remember thinking that Romeo was a very silly name & was intent on changing it once I brought him home. As I got to know him, though, I discovered that it suits him. He's quite a "social butterfly" when it comes to people. Sometimes I think he believes that he is the reason people show up at the farm. He is quite agreeable & friendly toward most horses, too, but when it comes to food, all bets are off. (As you can see by the size of his belly) [R&SL comment: 😊]. Joell refers to the top picture with white railings



I included a pic, the one of him **walking towards the photographer** in the field, because this one shows some of the effects of the scratching he used to do **before ruggle-it**. This pic was taken by his previous owner in 2009, the year before I bought him. You can see the areas where the **hair is rubbed off on his shoulder, along the belly & on the back leg** [R&SL – if you 'zoom' in on this PDF to about 300%, you can see the patchiness in the above "walking towards the camera" 'before' picture].

I remember that during **our first two summers together**, quite often when I was looking at him, I couldn't tell if he was covered by **insect bites or if he had hives**. Especially **along his neck**. His **front legs used to get marked up real bad, too**. You could see **small, circular, hairless spots all over his front legs** where he had been **bitten & then had been chewing at the bites to relieve the itch**. **Now, he gets far fewer insect/fly bites & the maniacal scratching is a thing of the past.**

He **usually seems less bothered** by flies/bugs **than the other horses he is out with**. I can't imagine not using your products on him for the warmer months of the year. **Before using the ruggle-it**, there were **plenty of days** that he was **absolutely miserable with the itching** from the insect bites. He is a **much more calm & happy horse** because of it. Which means, of course, that I **am much happier & much less stressed**.

I **wish I had more up close pics, before ruggle-it and after ruggle-it**, that would **show more clearly the difference it has made**. Let me know if these pics aren't good. Thanks! Joell

Many thanks to **Joell Engard, New York, USA** for taking the time to write this feedback.

**Note:** Whilst we are hugely grateful for all the telephone feedbacks we receive on our products, only ones received in writing will be considered for inclusion on this web or as part of any PR...so that readers have peace of mind that we're not making this up! All quoted testimonials can be viewed at our offices.