

November 2014

*Ruggle-it* Testimonial  
for  
Equine Heel, Mud Issues, Skin Irritations

[**ZOOM NOTE:** To clearly see this text, please use the '+' keys on the top of this screen to enlarge it to 100% or greater]

All [REDACTED] areas are text/names/descriptions that may contravene Veterinary Medicines Directorate regulation; text within [] has been inserted by this office.

**Part 1 - original e-mail enquiry & challenges**

-----Original Message-----

From: Lisa Wood, Kent  
Sent: Sunday, October 12, 2014 7:27 PM  
To: Ruggles & Stopitall Ltd  
Subject: Chester [REDACTED] [mud/winter wet issues]

Hello

I found your advert in an equestrian mag [*Pegasus*] and wondered if it may help my boy. Chester [15.1hh Welsh Section D] has suffered through the summer with a reaction to our school [*chopped rubber*], never before has this happened. [*R&SL comment – it may also have been from mites as they've been very active throughout 2014*]

He has **always suffered with** [REDACTED] [mud/wet issues] in winter as our **field conditions** are some what **yuck!!**

I have tried all manor of products.

He **now wears socks in the school** which is helping but as the wet weather is now upon us **his heels are very pink and** [REDACTED] [*struggling/tender*] **patches are spreading.** please could you help?

I have read your archives and am hopefully you can make his winter a less painful one as he lives out 24/7 many thanks Lisa Wood

**Part 2 - feedback**

-----Original Message-----

From: Lisa Wood, Kent  
Sent: Sunday, November 16, 2014 11:21 PM  
To: Ruggles & Stopitall Ltd

Hello Karen,

I have been using ruggle it on my horse Chester and I am **amazed at the results so far.**

Am so pleased I got in contact, your **product is amazing it actually does what it says!!**

His heels are [REDACTED] [*much better*], we have **no** [REDACTED] [*crusty skin*] or pinkness.

**1st time ever** especially in the **field conditions.**

I **have, will totally recommend.** ( I have already to two people with similar problems)

1. My other horse moon has scar tissue on his heels which when in muddy conditions they get [REDACTED] [*angry/painful*] and make him very uncomfortable. I wondered if ruggle it will also help him. He is a 16hh Freisian x welsh.

[*R&SL replied to Lisa to follow the MUD 'prevention' notes in our Orange Application Notes Booklet (with intermittent neat oil) to help stop water/mud ingress, and, to utilise Ruggle-it's natural anti-bacterial and anti-fungal properties*]

Thanks again for your help, Lisa

Many thanks to **Mrs Lisa Wood from Kent** for taking the time to write this feedback.

**Note:** Whilst we are hugely grateful for all the telephone feedbacks we receive on our products, only ones received in writing will be considered for inclusion on this web or as part of any PR...so that readers have peace of mind that we're not making this up! All quoted testimonials can be viewed at our offices.